



Cesar Durand

Senior Associate

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Global areas of practice

Corporate Compliance

Areas of expertise

Compliance

Competition

Languages

Spanish

English

Cesar has extensive experience in corporate compliance, competition law, consumer protection, commercial advertising and personal data protection.

He has advised multiple companies in the implementation of compliance programs in anti-corruption and money laundering prevention, as well as in the adaptation of their policies in accordance with national legislation and international best practices. In addition, he has been involved in conducting numerous internal investigations.

Likewise, he has participated in the sponsorship of important companies in the framework of investigations and administrative sanctioning procedures followed before INDECOPI in matters of free competition, unfair competition and consumer protection. He also has experience advising companies in various economic sectors on the application of these regulatory frameworks.

Representative clients, cases or matters

- He has participated in the implementation and/or adaptation of anti-corruption compliance programs for companies in different economic sectors, such as telecommunications, mass consumption, pharmaceutical, financial, among others.
- He has advised multiple companies in the implementation of their System for the Prevention of Money Laundering and Financing of Terrorism (SPLAFT) for multiple supervised companies, such as mining, real estate, construction, automotive, among others.
- He has participated in conducting internal compliance investigations for domestic and foreign companies.
- He has participated in the sponsorship of several companies in the framework of sanctioning procedures in matters of free competition, unfair competition and consumer protection, followed before the different resolution bodies of INDECOPI.
- He has advised companies on compliance with competition law, consumer protection, advertising regulation and personal data protection legislation.

Experience

- Senior Associate at Estudio Ehecopar, since 2022
- Associate of Estudio Ehecopar, 2017-2022

Estudio Ehecopar

Av. Los Conquistadores 1118

Piso 6, San Isidro

15073

Lima - Peru

- Professional intern at Estudio Echeconpar, 2015-2016
- Pre-professional intern at Estudio Echeconpar, 2012-2014

Publications, presentations and articles

- Author of the thesis "The violation of a business secret by an employee: an analysis of the jurisprudence of the specialized chamber of the INDECOPI Court on the repression of unfair competition" (2020). This thesis was sustained and approved with "Outstanding" mention, School of Law, University of Piura.
- Author of the article "El valor de los programas de cumplimiento en materia de protección al consumidor," published in the Market & Trust blog of Enfoque Derecho, 2020
- Author of the article "La protección de los secretos empresariales a través de las buenas prácticas de compliance," published in the Market & Trust blog of Enfoque Derecho, 2019

Professional affiliations

- Member of the Technical Committee on Money Laundering Prevention of the World Compliance Association - Peru Chapter

Education and admission

Education

- University of Piura, Bachelor of Law, Lima, 2015
- University of Piura, Lawyer (Outstanding), Lima, 2020