



Local practice

Intellectual Property
International Commercial & Trade

Related legal services

Intellectual Property
IP Disputes
Trademark Litigation

Languages

Spanish
English
Italian

Estudio Ehecopar

Av. La Floresta 497
Piso 5 San Borja
Lima 41
Peru

Andrea Jimenez

Associate

Lima, Peru
+51 (1) 618 8583
andrea.jimenez@bakermckenzie.com

Biography

Attorney with background and experience on dispute resolution in the fields of intellectual property issues for national and international companies of different sectors of the market. Also, with experience in administrative and judicial litigation, and advising and issuing legal reports for different industries, such as cosmetics, dairy, technology, pharmaceutical, among others.

Education

- World Intellectual Property Organization and University of Geneva, Summer School on Intellectual Property, Geneva, Switzerland, 2018.
- Universidad del Pacifico, VII Program of Specialization in Advertising and Repression of Unfair Competition, Lima, 2017.
- Universidad del Pacífico, Lawyer, "Outstanding qualification", Lima, 2016.
- Universidad del Pacífico, Bachelor in Law. Lima, 2015. (Graduated in 1st place of the class - Honor of Merit Prize).

Admission

- Lima Bar Association, 2017.

Memberships

- Honor Member, Founder and current Coach of the British Parliamentary Debate Club, which represent the Universidad del Pacifico in Nationals and International Competitions.
- Member of the Founding Assembly, Vice Editor-In-Chief (2013) and Ex-Member (Graduated Membership) of DERUP Editores Association-Forseti, Law Journal of Universidad del Pacifico.
- Former member of teams that have represented the Universidad del Pacifico in International and National British Parliamentary Debate, organized by the Instituto Tecnológico y de Estudios Superiores de Monterrey (México, 2018), Universidad Francisco Marroquín (Guatemala, 2017), Universidad de Córdoba (España, 2016), Universidad Nacional del Rosario (Bogotá, 2015).

- Former member of the team that have represented the Universidad del Pacifico in the International Arbitration Competition, organized by Pontificia Universidad Catolica del Peru (Lima, 2014).

Experience

- Associate at Estudio Echeconpar, 2016 – to date.
- Law clerk at Estudio Echeconpar, 2015.
- Legal trainee at Estudio Echeconpar, 2014.

Publications

- *"The essential is invisible to the eyes: Non-Traditional Trademarks"*
Publisher: Advocatus, Law Journal of Universidad de Lima, Edition No. 34, 201. Authors: Manlio Bassino Pinasco and Andrea Jimenez Garay.
- *Is there life after death? Recognition and enforcement of annulled awards in foreign jurisdictions.* Publisher: Forseti, Law Journal of Universidad del Pacifico, Edition No. 1, 2014. Authors: Yamila Reinides Trenemman and Andrea Jimenez Garay.

Teaching Experience

- Course Assistant in "Contratos Especiales" course of the Law School of the Universidad del Pacifico (2013 – 2018).
- Course Assistant in "Law and Economics" course of the Economics School of the Universidad del Pacifico (2010).